Prospective sponsors may choose to donate any dollar amount or choose one of the predetermined sponsorship levels as outlined in this application. Once prospective sponsors decide on a dollar amount, they can select a specific category in which to donate. Sponsors may opt to offer their services or products in lieu of a monetary donation, however, the event coordinators reserve the right to determine the need and value of the services/products offered.

Name: ___________________________  Applications due May 31st
Company Name (if applicable): ____________________________________________
Phone: ____________________________
Address: __________________________ City: ________ State/ZIP: ________
Email: _____________________________

**Sponsorship Levels**

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsorship</td>
<td>$500</td>
</tr>
<tr>
<td>Gold Sponsorship</td>
<td>$250</td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>$100</td>
</tr>
</tbody>
</table>

**Platinum Sponsorship Perks:**
- FREE vendor booth at fundraising event
- Signage recognition at fundraising event
- Recognition during closing ceremony on day of event
- Social media shoutouts from fundraiser pages
- Email recognition in email blasts
- Website recognition

**Gold Sponsorship Perks:**
- FREE vendor booth at fundraising event
- Social media shoutouts from fundraiser pages
- Email recognition in email blasts
- Website recognition

**Silver Sponsorship Perks:**
- Social media shoutouts from fundraiser pages

Please indicate the dollar amount or service/product you would like to sponsor:

*Application continues on page 2*
Please indicate below which sponsorship category you would like to sponsor.

<table>
<thead>
<tr>
<th>Sponsorship Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concessions</td>
</tr>
<tr>
<td>Venue Logistics</td>
</tr>
<tr>
<td>Raffles &amp; Prizes</td>
</tr>
<tr>
<td>Event Giveaways</td>
</tr>
<tr>
<td>Production Logistics</td>
</tr>
</tbody>
</table>

Fundraising coordinators may utilize my sponsorship funds wherever it is needed

*To donate (separate from your sponsorship), please visit our website: dancethroughthedarkesthour.webs.com

Please read the following carefully before signing this application:

I understand that this is an application for and not a commitment or promise of sponsorship. I certify that I have and will provide information throughout the selection process, including on this application for a sponsorship position with coordinators of "The Longest Day: Dance Through the Darkest Hour" that is true, correct and complete to the best of my knowledge. I certify that I have and will answer all questions to the best of my ability and that I have not and will not withhold any information that would unfavorably affect my application for a sponsorship. I understand that information contained on my application will be verified by coordinators of "The Longest Day: Dance Through the Darkest Hour." I understand that misrepresentations or omissions may be cause for my immediate rejection as an applicant for a sponsorship position with coordinators of "The Longest Day: Dance Through the Darkest Hour" or my termination as sponsor. Sponsor agrees to indemnify, defend and hold harmless, liability, the “Chicago Honey Bear Dancers”, “Alzheimer’s Association” & “Dupage County Fairgrounds”, from and against any and all loss, damage, claim for damage, liability, expense or cost, including attorney’s fees, which arises out of, or is related to, or is in any manner connected with the Sponsor’s participation in “THE LONGEST DAY: DANCE Through The Darkest Hour." This indemnification provision shall apply to any acts or omissions, willful misconduct or negligent conduct, whether active or passive, on the part of Sponsor or of anyone associated with the Sponsor.

Applications Due May 31st

E-Signature: ____________________________ Date: ____________

Thank you! To submit the application or for questions, please contact the Sponsorship Coordinator at dancethroughthedarkesthour@yahoo.com. Please put "Sponsor" in the subject line. You will be contacted for in-depth details about your sponsorship.